



★ A CAMPAIGN FOR TREASURE VALLEY CLASSICAL ACADEMY ★

Treasure Valley Classical Academy
A Hillsdale College Salvatori Prize Winner



Treasure Valley Classical Academy (TVCA) is an open enrollment, tuition-free, **public charter school** in Fruitland, Idaho. All Treasure Valley students are eligible to attend, with seats filled through a lottery system.

TVCA's **mission** is to train the minds and improve the hearts of students through a classical, content-rich curriculum that emphasizes virtuous living, traditional learning, and civic responsibility.

TVCA's **vision** is to form future citizens who uphold the ideals of our country's founding and promote a continuation of our American experiment—through a classical, great books curriculum designed to engage the student in the highest matters and the deepest questions of truth, justice, virtue, and beauty.

Treasure Valley Classical Academy is a Hillsdale College **Salvatroi Prize Winner**. This designation recognizes excellence in the five core areas of governance, leadership, curriculum, pedagogy, and school culture.

Growing a Classic: The Plan

TVCA's ***Growing a Classic*** capital campaign will help fund the facilities necessary to serve students from kindergarten through 12th grade.

The school opened its doors to students in grades K-6 in August of 2019 with just over 300 students. For the current academic year, TVCA is serving 540 students in grades K-10. By the time TVCA completes its growth phase, it will have 54 students per grade K-12, for a maximum of 702 students.

The school's current building is a renovated and upgraded historical school building in downtown Fruitland with a traditional look and feel. It houses grades K-5, an auditorium, a gymnasium, and a commercial-grade kitchen. Students in grades 6-10 are currently situated in temporary classrooms.

As a public charter school, so-called "bell-to-bell" daily school operations are funded by revenue provided by the State of Idaho. However, when compared to other public schools, TVCA as a charter school does not receive comparable facility funding and is therefore at a distinct disadvantage. The ***Growing a Classic*** capital campaign will help bear the construction costs for the school's expansion.

The Plan consists of 3 phases. Phases 1 and 2 are complete and we are moving into Phase 3. This is where we need your help!

Phase 1: Elementary School Playground and Temporary Classrooms for 6th and 7th Grade - *Completed*

This phase was required for campus and school operations for the 2020-2021 academic year and provided an elementary school playground and temporary classrooms for 6th and 7th grades. During our first school year, students were able to use the City of Fruitland public park for recess. However, a permanent recess solution was required. The new elementary playground is adjacent to the lower elementary classrooms in a convenient and secure location. It incorporates an innovative design that encourages imaginative play and physical development.

Phase 2: Modular Expansion (Grades 8-10) Temporary Classrooms - *Completed*

To meet enrollment requirements, TVCA is temporarily using several double classroom portables. These expansions accommodate grades 6 through 10. The portables will extend through the 2025 academic year. In response to community demand for our educational model, grades K-10 are enrolled with 580 students and there are 145 students currently on the waitlist.

Phase 3: Upper School Building Expansion (Grades 7-12) - *In process*

Treasure Valley Classical Academy and Bouma USA, have agreed to move forward together to design and build an upper school campus at a second location. Bouma USA is mission aligned and has built many charter schools throughout the nation, including in Idaho. TVCA is in the process of identifying a property to purchase for the upper school campus.

TVCA leadership is pursuing long-term school financing, but donations help to reduce the amount needed for financing. This phase of our expansion is essential to our growth to become a K-12 school.

Growing a Classic: Capital Need

Total campaign fundraising necessary for these capital improvements is as follows:

By Sept 30th, 2021	\$362,069 (actual)
By June 30th, 2022	\$537,931
By June 30th, 2023	\$400,000
By June 30th, 2024	\$300,000
<u>Total Amount:</u>	<u>\$1,600,000</u>

Growing a Classic: Spread Seeds | Establish Roots | Tend Growth

Spread Seeds

You can help spread the word about Treasure Valley Classical Academy's mission and vision in two immediate ways:

1. Host an in-person or virtual event where our Board Members or administration may present the school's mission, vision, and traditional model. Encourage your friends, colleagues, and organization members to join you in supporting Treasure Valley Classical Academy. To schedule your event, please email capitalcampaign@tvacademy.org.
2. Watch our *Growing a Classic* capital campaign's video, ***Forming Young Hearts, Training Young Minds*** on the school website [here](#). Please send the video link to your family, friends, and colleagues along with an invitation to donate \$10 or **more**. Contributions in any amount helps TVCA immensely.

Establish Roots

- Please consider a generous donation to the Growing a Classic Campaign. Your investment in the young minds of students is imperative to our mission. TVCA provides traditional learning for the student while instilling truth, beauty, and goodness in young hearts to produce a citizenry worthy of our American Experiment. Encourage others who would be interested in supporting TVCA to consider legacy giving with stocks etc. from their estate.
- **School families:** This campaign would be complete if every TVCA family were to pledge at least \$6.95 per month through opening year of our completed K-12 campus (2025) and find 5 other contacts to commit to do the same. As a start-up charter school, every dollar counts!
- Please email capitalcampaign@tvacademy.org to request details.

Tend Growth

Please refer to the chart below to determine a gift or total pledge amount you are willing to give between now and 2025. Gifts may be contributed in one or multiple payments. All donations are tax deductible, during the year they are paid. Please keep in mind that no donation is too small—or too large when considering our mission.¹

Recurring Contribution Amounts

Total Pledge Amount	Annual Gift (2020-2024)	Monthly (24 months)	Monthly (36 months)	Monthly (48 months)
\$1,500	\$375	\$63	\$42	\$31
\$2,500	\$625	\$104	\$70	\$52
\$3,000	\$750	\$125	\$84	\$63
\$6,000	\$1,500	\$250	\$167	\$126
\$9,000	\$2,250	\$375	\$250	\$188
\$12,000	\$3,000	\$500	\$334	\$250
\$15,000	\$3,750	\$625	\$417	\$313
\$30,000	\$7,500	\$1,250	\$834	\$625
\$50,000	\$12,500	\$2,083	\$1,389	\$1,042
\$75,000	\$18,750	\$3,125	\$2,084	\$1,563
\$100,000	\$25,000	\$4,167	\$2,778	\$2,083

¹Treasure Valley Classical Academy is a publicly registered 501c-3 public charity. Donors can deduct contributions they make under IRC Section 170 and can also receive tax deductible bequests, devises, transfers, or gifts under Section 2055, 2106, or 2522.

Growing a Classic: Campaign Leadership

Treasure Valley Classical Academy Board of Directors

Mr. Travis Evenden*	tevenden@tvacademy.org
Mrs. Ann Frei	afrei@tvacademy.org
Mr. Kevin Fugate	kfugate@tvacademy.org
Mr. Marv Lasnick	mlasnick@tvacademy.org
Dr. Emma Nelson*	enelson@tvacademy.org
Mrs. Stacy Saylor*	ssaylor@tvacademy.org
* Capital Campaign Committee	

Please contact any member of our board with questions regarding the capital campaign.

Quick FAQs

Are gifts tax deductible?

Yes, TVCA is a non-profit 501(c)3 public charity. Donors can deduct contributions they make under IRC Section 170 and can also receive tax deductible bequests, devises, transfers, or gifts under Section 2055, 2106, or 2522. TVCA will provide tax receipts for all pledge payments.

How much does TVCA need to raise?

The goal for our capital campaign is \$1.6 Million.

What kinds of payments are acceptable?

TVCA accepts cash, checks or credit card payments. We also accept stock or investment transfers or other bequests or gifts. Please contact a board member for details.

Who will benefit from a donation?

TVCA's students will directly benefit from all donations. More broadly, our local community will benefit in several ways: the availability of K-12 school choice for parents in Payette County and the lower Treasure Valley, the aesthetic beauty of our traditional campus in downtown Fruitland, our upper school campus, and the impact of our citizen graduates.

May I include TVCA in my will or estate planning?

Yes, please consider our mission when planning your estate. Please contact us for details.